

resume

1 of 3

Joseph R. Sorensen
3116 Stable Ct.
Grayslake, IL 60030
USA

Tel: +1.815.701.2089

skyfrm@gmail.com

Em: aerosdesign.com/jsorensen

URLs: flickr.com/photos/jsorensen

objective

A position at an organization seeking engaging, vivid, and highly effective graphic design and branding solutions, with emphasis on creativity and visual impact that extends far beyond client expectations.

abilities

Web Design and Development:

Timely creation and coding of usable and effective sites that focus on user experience, visual appeal, and perfectly fit the scope and needs of the client.

Identity:

Brand development and strengthening, creation of detailed standards manuals and corporate identity guidelines.

Print Design and Page Layout:

Development of attractive and easily readable print collateral.

Audio Development:

Creation of multi-genre music for corporate presentations or flash animation.

Flash Animation and Development:

Complete fluency with Actionscript 2.0 / 3.0 and dynamically generated flash content.

Secondary Abilities:

Product Photography
Product Packaging
Typography and Custom Font Creation (Sans-Serif)
3D Animation and Modeling (Non-technical)

programming knowledge

Fluent: Actionscript 1.0/2.0/3.0, HTML, XHTML, CSS,
Moderate Comprehension: PHP, Javascript

Great comprehension of database driven solutions and dynamic Flash content.

education

McHenry County College (08/2004 - 2007)
Crystal Lake, IL, USA
Working to obtain associates of science degree (incomplete)
GPA: 3.75

McHenry County College Admissions
T: +1.815.455.8530
admissions@mchenry.edu
www.mchenry.edu

work experience (i)

2008
2007
2006

Freelance (08/2006-Present)

Crystal Lake, IL

Clients Include: Barney's NYC, Lifted Music, Walt Disney, Warner Brothers

2005

Direktiv Marketing Group (01/2005 - 12/2005)

Vancouver, BC, Canada, Designer, Developer, Flash Animator.
Clients Include: AdaptHost, e5 Hosting, VintageHost, WebAir Hosting, Urlhost, Radix Direct GmbH, Enyo, Helping Spirit Lodge, Internal

Kelsey Kennedy, CEO
kelsey.kennedy@direktiv.com
www.direktiv.com

**work
experience (ii)**

- 2005 **Aeros Design Group** (10/2003 - 12/2005)
East Dundee, IL, USA, Co-Founder, Art Director, Developer, Audio Production, 3D Artist.
Clients Include: Brenda Christian, Illinois Lending Commission, Related Sites, Related Capital, Related Mortgage, Related Builders, VisualZen, PeopleSense, MacDaddy Salon, NobleHill Construction, MES Tech, Powerstart Racing, Place Diverter & Controls, Standguard Security, Dundee Automotive, Impulse Media, Combust Media Solutions, Internal
- 2004 **Sciform.com** (06/2004 - 09/2004)
Crystal Lake, IL, USA, Photographer
Personal Photography Webpage
Clients Include: Internal
- VisualZen, Inc.** (03/2004 - 11/2004)
Norfolk, VA, USA, Designer, Flash Animator, Audio Production.
Clients Include: American Business Systems, MorAir LLC, One Call Air, Old Dominion University, Freedom Online, Charlotte Developers, Mecklenburg County Public Schools, Yellowfins Restaurant, Internal
- 2003 **The Panoptic Corporation, Inc.** (12/2002 - 09/2003)
Cary, IL, USA, Designer, 3D Artist, Flash Animator
Clients Include: Snap-On Tools, Sun Microsystems, Siemens, Nortel, The Carlson Animal Hospital, Wegener Welding, Romanucci and Blandin, The Irish Cottage, Wild Clover Day Spa, Internal
- 2002 **Kehler Multimedia, Inc.** (01/2002 - 11/2002)
East Dundee, IL, USA, Art Director, Photographer, Audio Production
Clients Include: DLS Internet, DJ Frankie Naples, Air Limousine, BancPlus Mortgage, Internal
- 2001 **Freelance** (02-2000 - 12/2001)
Crystal Lake, IL, USA, Designer, Audio Production
Clients Include: Graphical Edge, LaserTechWorld, Axis, Ingen, Personal Artwork

**software
skills****Design Software:**

Adobe Photoshop
Adobe Flash
Adobe Illustrator
Adobe Dreamweaver

Adobe ImageReady
Adobe Indesign
FontLab

3D Software

Discreet 3D Studio Max
Sitni Sati Afterburn
Splutterfish Brazil
Swift3D

Discreet Plasma
Chaos Group VRAY
CuriousLabs Poser

Audio Software

Imageline FL Studio Sony
Sound Forge
Propellerheads Reason
Syntrillium Cool Edit Pro

Steinberg Wavelab
Awave Studio
Native Instruments Kontakt

Basic

Windows XP Professional
Windows XP Home
Windows 2000

Mac OS X
Microsoft Office
OpenOffice

**recognition
(design)****Uailab - Inspiration for Designers**

Global Design Portal
Interview & Single Page Feature

www.uailab.com

BD4D - Show! Share! Unite!

Global Design Portal
News Feature

www.bd4d.com

Nitrocorp

Experimental Design Magazine
Featured Site

www.nitrocorp.org

Threeoh - Inspirational Kingdom

Global Design Portal
News Feature

www.threeoh.com

Digitalica

Polish Design Portal
News Feature

www.digitalica.arg.pl

Deviantart

International Design Community
Three-time Daily Deviation Award

www.deviantart.com

**recognition
(audio)****Ivibes**

International Electronic Music Portal
Tune of the Week
Full page Review Feature.
Score: 9.5 / 10.0

www.ivibes.nu

Melodic Ambience Charts (10/2005)

Number One Track

www.melodicambience.com

Testimonials

Support from several top international DJ's:

www.thedjlist.com

Ferry Corsten

Steve Helstrip

John Askew

Blank & Jones

Matt Hardwick

Johan Gielen

Above & Beyond

Guy Ornel

Smith & Pledger

Beatmaka (10/2005)

International Underground Music Resource
#3 in Overall Charts.

www.beatmaka.com

A more detailed recognition list is available by request